Name Header (Not a running header)

Ingrid Gardner

2022FA Public Speaking (COM-231-MCA1)

11/13/2022

Graffiti is Art

General Purpose: To persuade

Specific Purpose: (One declarative statement.) To persuade that graffiti is not just vandalism, but with a solution, it can be a more respected form of art.

Central Idea: (One declarative statement.) Although many think that graffiti always has a negative effect on the community, there are ways to resolve this problem, and it can make graffiti a more respectable and peaceful form of art.

INTRODUCTION

- I. Attention Getter Use a hypothetical question to form creativity in the minds of the audience when asking about graffiti. This way it makes the audience think and gains their attention right from the start. "For many of us when you picture graffiti, you probably imagine it on the side of a building, or the subway, or just walking down the street of a city. But what If you're a bit more open-minded to see that graffiti goes beyond the stereotypes and shouldn't be seen in a bad light."
- II. Central Idea Graffiti is a form of art. However, many do not respect the idea that it is art. Many think it is a problem for communities, but understanding the importance and impact, as well as solving the issue, can help realize that graffiti is a peaceful and respectable form of art.
- III. Establish Credibility As someone who admires all types of art, I find it very interesting that graffiti isn't that popular as it is one of the most popular modern art forms. By using research and data, I have the credibility to discuss this topic as graffiti can be an impactful message to a community.
 - IV. Relevancy Statement Graffiti can help make a big impact on creativity and the ability to express freely. Many people admire just the view of creative lines and drawings over a building, bridge, or throughout the city. For many years, famous artists have helped make focus on important issues around the world through the form of graffiti art. Art is another form of communication.
 - IV. Preview of Main Points I am going to talk about the problem that graffiti isn't really respected by the community and a way to solve the issue and show the impact on that graffiti can have with the solution.

TRANSITION: To first understand why graffiti should be a respected form of art. Let's understand why there is a debate about whether it is art or vandalism.

BODY (The entire body of the speech must be in complete statements)

- I. The problem with graffiti
 - A. Fear of neighborhood crime and instability is stoked by graffiti.
 - 1. Graffiti is a door to crime. Graffiti vandals turn to stealing, property destruction, and other anti-social gang behavior in search of bigger thrills.

- a. Graffiti indicates boundaries, rivalries, deaths, and other important information. One may refer to graffiti as the "newspaper" of the streets.
- b. According to estimates, 5% is artistic expression, gang participation accounts for 10%, and tagging activity accounts for 80% of all graffiti nationwide.
- 2. Graffiti near a workplace threatens both customers and staff, which can drastically harm a business's viability.
- 3. Many signs have had graffiti written over them, which could confuse drivers and result in accidents.
- B. Graffiti can harm aesthetically pleasing or fragile surfaces.
 - 1. Repeated attacks may cause physical damage to brick, stone, or concrete surfaces. Which makes homes, offices, and other buildings more unpleasant.
 - 2. The spray-paint used contains harsh, toxic chemicals which will eventually erode these types of surfaces, leaving behind dents and brightly colored marks.
- C. Graffiti is costly to remove
 - 1. Graffiti removal in the United States costs an estimated \$12 billion annually, and it is illegal to deface people's property without their consent.
 - 2. If it is a public building, the government is responsible for removing the graffiti; if it is a private building or house, the owner is responsible for removing the graffiti. You will have to pay for this service in either case because it can be labor-intensive.

TRANSITION: Now that we discussed the problem of graffiti, we must create a solution that can work for everybody.

- II. Creating graffiti parks and spaces
 - A. Graffiti Parks are now popular locations for artists from around the world. These are the only public, authorized graffiti parks in the nation.
 - 1. There are some places around the world that have created areas for art and graffiti.
 - a. The city of Salisbury, North Carolina has a graffiti park.
 - b. The public has been able to be expressive and creative without hesitation
- 2. These parks can always be built or near local parks.
 - B. The parks will help to lessen the widespread unlawful tagging that was taking place all over cities
 - 1. Cameras and surveillance will still be in use at a lo3cal community park. It helps to see that there is nothing sketchy or inappropriate drawn on the murals or walls designed to put your artwork.

- 2. There will be surfaces made to use on your graffiti or other artwork. Plastic, wooden, and metal walls are quick ways to remove graffiti or other artwork. Using specific surfaces to easily remove will help and lower costs with walls that are hard to remove.
- C. Can provide artists, families, clubs, and everyone with a voice and a space to express themselves freely.
 - 1. This form of communication provides individuals a voice in the situation and enables more people to learn about various worldviews.
 - 2. a full-fledged park with trees, greenery, strolling areas, expression rocks, and art walls

TRANSITION: With this as a solution to the problem of graffiti, let's see how it can benefit the community.

III.

- A. Future of graffiti parks and impact.
 - 1. Can make a big impact on the art community. There are no museums for graffiti, but this can help spread respect for graffiti. Before many famous artists used graffiti to convey a meaningful message
 - 2. It encourages more artists to rise and express themselves with an audience in their community. Makes amateurs act like professionals as their artwork also gets viewed by multiple people.
- B. The downsides to graffiti parks.
 - 1. Not everyone will obey the rules still established for parks. Some will not care.
 - 2. The artworks will always be removed eventually, so others can use the surfaces to create other artworks.
- C. The small issues that could be encountered but can be solved.
 - 1. This will make the community more vibrant and unique. Cameras will be efficient to keep an eye out for wrong use or inappropriate work. Make the area safer and more peaceful.
 - 2. Although the cost of removal will still be needed, it will be lowered more due to the surfaces used that can remove the graffiti more easily and less expensive.

TRANSITION: Now considering the solution on the benefits of using it or not, we can now see that graffiti impacts many communities in a peaceful way.

CONCLUSION

- I. The discussion of why graffiti is bad has been always an important topic. Some say that graffiti brings bad effects to the community, while others support the cause that graffiti is a real form of art. The problems are that it disrupts the community, the economy, and peace to many. However, using graffiti parks can turn the tables and can benefit both the communities and the artists. It helps to be able to create art freely and doesn't bother the community in any way.
- II. Every form of art should be expressed freely without restrictions or hesitation. This idea, it will allow people to be completely creative in a safe environment, with no punishment or judgment. With the support from others that enjoy and believe in creativity in art, we can make a change to the way people perceive graffiti to be. Make a change in our local city. It can be much more vibrant and popular.

III.	Just like any form of art, graffiti can affect something or someone in a positive way. Like Banksy, a famous street/graffiti artist, said once, "Graffiti is one of the few tools you have if you have almost nothing. And even if you don't come up with a picture to cure world poverty you can make someone smile while they're having a piss."