Kevin Picazo-Gonzalez

Ingrid Gardner

2022FA Public Speaking (COM-231-MCA1)

10/2/2022

Learning with Multimedia

General Purpose: To inform

Specific Purpose: (One declarative statement.) Multimedia is essential to better learn more in education. Each element that makes up multimedia; audio, video, graphics, animation, and text, helps in different ways.

Central Idea: (One declarative statement.) Multimedia is made up of five main elements, video, audio, graphics, animation, and text, and each one has its importance and the way it helps more in the learning process.

INTRODUCTION

- I. Attention Getter Ask the audience a question saying if they know what a PowerPoint presentation, recorded lectures and presentations, online textbooks, and online meetings have in common. After that explain how it is all made by multimedia. Using this helps create an idea of what multimedia is.
- II. Central Idea Multimedia learning describes learning through the use of pictures and words. Multimedia content helps enhance the learning process and leads to better knowledge retention. The main five components of multimedia in education are audio, video, graphics, animation, and text. Each one has its way that helps students and teachers better at learning.
- III. Establish Credibility Show the audience that you have experience with the different multimedia elements and express that the audience has had experience too. Give examples of multimedia uses in school.
 - IV. Relevancy Statement Students are encouraged to collaborate in groups, convey their knowledge in a variety of ways, solve problems, edit their work, and develop knowledge using multimedia activities. Today, multimedia is important because it allows us to interact and communicate with more than one medium and utilize several senses. It also provides greater insight when an idea or presentation is presented through a variety of artistic or communicative media.
 - V. Preview of Main Points There are five main components of multimedia in education. Video is one of the elements; the same goes for sound, animation, text, and graphics. Each element has different ways of helping in education and the learning process.

TRANSITION: The most important part of multimedia must be video.

BODY (The entire body of the speech must be in complete statements)

- I. Video is the most important role and the most effective one of all.
 - A. Video interprets interactive and thought-provoking capabilities.
 - 1. The students prefer video over other multimedia tools since it speeds up their information retention rate.

- a. Because they engage so many of their senses, including attention, sight, and hearing, students like video presentations.
 - b. Additionally, video representation can convey a substantial amount of knowledge and challenging ideas in a way that is simple for students to comprehend.
- 2. The interaction and recognition of pictures given in videos, as well as the capacity of video to spark viewers' imaginations, are the primary factors in the simpler conceptualization of the facts.
- 3. Videos can effectively serve as a complement to the information provided in texts, drawing the reader in and expanding on the material presented.
- B. A video is a useful tool for presenting information in circumstances where doing it in person would be exceedingly risky.
 - 1. Teachers may turn the learning process into one that is enjoyable and social by utilizing video as a tool for instruction. With the help of a video, a lively atmosphere is created, and students can speak freely without worrying about consequences or failure.
 - 2. This enhances students' critical thinking and creativity, which fosters the growth of innovativeness in them. Students who study through video, as well as text, demonstrate greater satisfaction than those who access text simply.
- C. Another benefit of using video is its potency and capacity to trigger strong feelings in viewers.
 - 1. These feelings enable students to relate to the presented material more strongly.
 - 2. Students are more likely to comprehend the material offered while they are experiencing these emotions.

TRANSITION: With video in mind, there is also animation and graphics as other key elements of visual learning.

- II. Graphics is a visual representation found on a variety of surfaces, including paper, screens, walls, and boards. Animation is the quick succession of images that gives the appearance of movement. This may be used to represent various types of information.
 - A. The usage of graphics as a learning aid is advantageous since it helps pupils to improve, be satisfied, and be motivated.
 - 1. Using graphics rather than just words in class helps students better understand the concepts being taught.
 - a. This deeper comprehension raises students' satisfaction with their educational experience.
 - b. additionally encourages students to understand more about the subject being studied in class
- 2. Graphics aid in increasing student commitment, which enhances the understanding, learning, and overall educational quality.
 - B. Students' memory skills are also improved by graphics since they have a visual value that appeals to them.

- 1. As a result, the information offered in both graphic and text formats is more likely to be remembered than information supplied in text-only format. Additionally, graphics simplify complex ideas for comprehension.
- 2. Graphical pictures can also encourage the viewer's visual imagination, which helps make difficult ideas easier to understand.
- C. The use of animation enhances cognitive thinking and learning due to its engaging character.
 - 1. The use of animation as a teaching tool enhances student attention in the classroom. Animation can be used to generate and sustain student interest in a subject.
 - 2. When used in the classroom, it enhances students' visual communication as well. Teaching with animation helps students grasp and analyze images, therefore it works well in today's multimedia environment.

TRANSITION: Finally, there are the last essential elements of multimedia in education, audio, and text.

- III. Audio and Text are the main important roles in relating ideas through text more clearly.
 - A. Audio is a multimedia tool that is crucial to connecting text-based concepts in a meaningful way.
 - 1. Students have the opportunity to learn at their own pace when there is sound in the classroom because it gives them the possibility to record or duplicate information on CDs, flash drives, or memory cards for later retrieval.
 - 2. The power of sound to inspire imagination is what makes it successful as a text protection feature.
 - B. To stop, pause, or repeat a presentation while using a sound device, the presenter must have sound. Which is another benefit of the element of sound.
 - 1. The students have the opportunity to request clarification or ask questions as a result. Students can access information records in this way for use outside of class.
 - 2. After the presentation has been played, the students can listen to the information again at their convenience through audio media. The likelihood that students will understand improves with future knowledge discovery, increasing teaching effectiveness.
 - C. The primary multimedia medium used in communication as a tool for information distribution is text.
 - 1. The primary means of transmitting information is through text. It serves as a tool to help the other multimedia technologies be successful in the classroom as teaching aids.
 - 2. Due to the inclusion of examples and illustrations in the texts, the information in the text format is highly clear and helps students understand the content.

TRANSITION: All of the components that make up multimedia have various advantages.

CONCLUSION

I. The five key multimedia technologies discussed collectively have a good impact on education. For both teachers and students, multimedia tools are a welcome innovation that has increased knowledge distribution.

- II. From audio, text, graphics, animation, and video. Each one has an essential part that helps with the learning process as it makes it easier to understand and appreciate.
 - III. It's important to have a concept of what is around you and all the benefits from that one key component.

Multimedia will always help in many ways whether it is from businesses, school, jobs, or advertisements, it's all around us making people comprehend easier.